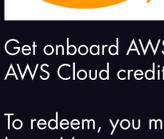


# EXCLUSIVE PERKS WITH OUR CARE PACKAGE

To better support startups, SMEs and tech companies, we have collaborated with our industry partners like HubSpot, AWS, Stripe and more to bring you our Care Package with special support and perks including free consultation packages on pitching, discounts on digital capital raising tools, special packages for cloud and enterprise solutions.

Check out the perks just for SWITCH attendees here.

## TECH UP



Get onboard AWS Activate Founders for all eligible\* startups to receive USD\$1,000 in AWS Cloud credits and USD\$350 USD in Developer Support credits.

To redeem, you may click on the 'sign-up' button here:

<https://aws.amazon.com/activate/founders/>

or sign up here: <https://console.aws.amazon.com/activate/?#/apply>

\*T&Cs apply.

## Hubspot

Acquire and retain more customers with HubSpot's software, educational resources, and robust integrations.

Sign up to activate your perks here: <http://hubspot.com/startups>. Select 'SWITCH SG' as your Hubspot partner from the dropdown menu and complete the application.

Guard Rails: Startups with less than \$2 million USD in total funding (Angel, VC, etc) are eligible for up to 90% discount in Year 1 on Hubspot's platform tools across the PRO and Enterprise tiers of the products.

Bootstrapped startups: If you have not raised a traditional round of funding and are not associated with any incubator or accelerator in Asia, you are eligible for the following benefits:

The first 50 applications from tech startups that are less than 2 years old since inception can receive up to 90% off in Year 1, 50% off in Year 2 and 25% ongoing off across all Hubspot's platform tools across the PRO and Enterprise tiers of the products.

If you are a registered tech startup between 2-5 years, you can get access to our perks at 50% off in Year 1 and 25% ongoing off across Hubspot's platform tools across the PRO and Enterprise tiers of the products.

Sign up URL: <https://hubs.ly/HOBcSqy0>

## stripe

Whether you're creating a subscription service, an on-demand marketplace, or an e-commerce store, Stripe's integrated payments platform helps you build and scale your business online.

Receive S\$15,000 in fee-free processing for all new accounts with Stripe. You may refer to the redemption details and T&Cs here:

[https://docs.google.com/document/d/1yJfdOe-qsB0L\\_JCpVyySagzhhPhFyaidwlsauUvkiI/edit](https://docs.google.com/document/d/1yJfdOe-qsB0L_JCpVyySagzhhPhFyaidwlsauUvkiI/edit)

## WingArc1st

The Data Empowerment Company

Receive a special price on WingArc1st's subscription as part of the MotionBoard Cloud Campaign for SWITCH2020 from 7 Dec 2020 - 11 Jan 2021.

The first year: Subscription (10 users) fee: S\$546 per month (65% off\*)

\*List price: S\$840

From subsequent year: Subscription (10 users) fee: S\$672 per month (20% off\*)

\*List price: S\$840

Set-up fee: S\$700 (50% off\*)

\*List price: S\$1,400

Training fee: S\$0 (100% off\*)

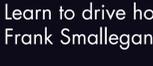
\*List price: S\$2,500

Visit the website here:

[https://info.wingarc.com/public/application/add/707?\\_CAM-CID=INIMfQhNyH.133&\\_CAMSID=zPGeFBGXQgw-30&\\_CAMVID=mPgEFbGXqgW&c\\_d=1&\\_ga=2.175682475.861012813.1549271326-1521443989.1527140299](https://info.wingarc.com/public/application/add/707?_CAM-CID=INIMfQhNyH.133&_CAMSID=zPGeFBGXQgw-30&_CAMVID=mPgEFbGXqgW&c_d=1&_ga=2.175682475.861012813.1549271326-1521443989.1527140299)

and key in the promo code 'SWITCH2020120711' in the 'Message' field and a dedicated staff will get in touch.

## LEVEL UP ON FUNDRAISING



Learn to drive home impactful messages through engaging presentations from Frank Smallegange.

The first 10 attendees to register on <https://www.franksmallegange.nl/switch-package> with the password 'SWITCH2020' will get a half-hour private consultation on how to deliver interactive presentations.



Founders that are fundraising can connect with Steve Torso on LinkedIn:

<https://www.linkedin.com/in/steve-torso-10272a3/?originalSubdomain=au> to receive a promo code for Wholesale Investor and CRIISP.

## EXPAND TO ASIA



Get access to 'Doing Business Guides' on how you can bring your business to these markets successfully.

Download guide for Australia here:

<https://www.bakermckenzie.com/en/insight/publications/guides/doing-business-in-australia>

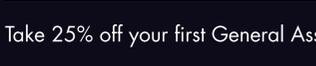
Download guide for China here:

<https://www.bakermckenzie.com/en/insight/publications/guides/doing-business-in-china>

Download guide for Hong Kong here:

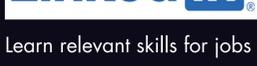
<https://www.bakermckenzie.com/en/insight/publications/guides/doing-business-in-hong-kong>

## TALENT



Take 25% off your first General Assembly workshop. For remote short workshops only.

Visit [www.ga.co](http://www.ga.co) and use the promo code 'SWITCH25' to redeem your offer.



Learn relevant skills for jobs in-demand.

Start developing your skills for free with learning paths from LinkedIn Learning and Microsoft Learn, then practice tech skills in the GitHub Learning Lab.

Sign up now: <https://opportunity.linkedin.com/skills-for-in-demand-jobs>



MyStartupEquity is a full-stack SaaS product that automates, digitizes, and secures the equity stack while facilitating ESOP liquidity. MyStartupEquity enables CFOs, CHROs, and startup founders with a control tower view of equity distribution and stake ownership.

SPECIAL SWITCH OFFER:

- 20% discount to all SWITCH attendees for the MSE product (Cap Table & ESOP Management)

- Free annual subscription for startups with less than 100 employees with grants or shareholders

- Beyond 100 users (with grants) avail a preferential pricing of S\$20 per user per year.

Use promo code 'SWITCH20' to get a 20% discount while onboarding with us.

Schedule a demo now: <https://mystartupequity.com/contact>

T&Cs: <https://mystartupequity.com/terms>



Receive 10% discount for employers (who participated in SWITCH) via a promo code upon signing up with XOPA after the SWITCH event.

Sign up now: <https://room.xopa.ai/public/room/onboard>

T&Cs apply for all packages.

While stocks last.

Do contact our respective partners to find out more.

Connect with us



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